

NEWS RELEASE



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DOUBLETREE SALUTES TOP HOTELS FOR OUTSTANDING ACHIEVEMENTS IN 2009

Upscale Hotel Chain's Best Saluted During Celebrations During the Month of May

MCLEAN, Va., June 23, 2010 – [Doubletree Hotels](#) is proud to recognize its hotels and resorts for exemplary efforts in 2009, as part of the brand's Awards of Excellence Program. More than 220 hotels throughout the Doubletree brand were assessed and evaluated for these annual honors.

"Whether it is pleasantly surprising a individual guest with a simple, helpful gesture or identifying hotel-wide best practices that strengthen customer satisfaction, we are truly proud of the multitude of resources and talents our Doubletree hotel team members provide each and every day," said Rob Palleschi, global head for Doubletree Hotels. "We are proud to present the *Doubletree Awards of Excellence Program* to acknowledge those hotels and individuals that have embraced a daily commitment to deliver an outstanding hotel experience."

Top brand recognitions included the following...

CONNIE AWARDS -- Named in honor of company founder Conrad Hilton, this award is presented to the top-performing small (under 224 rooms) and large (225 rooms and above) hotels in the Doubletree brand with the highest overall hotel performance scores:

- **Small Hotels -- Doubletree Hotel Naples, Florida**
- **Large Hotels -- Doubletree Guest Suites Anaheim Resort/Convention Center, California**

DOUBLETREE PRIDE AWARDS -- These awards are presented to the top five small and top five large performing Doubletree hotels.

Small Hotels

- **Doubletree Guest Suites Naples, Florida**
- **Doubletree Beach Resort Tampa Bay/North Redington Beach, Florida**
- **Doubletree Hotel Atlanta/Alpharetta-Windward, Georgia**
- **Doubletree Hotel Bay City-Riverfront, Michigan**
- **Doubletree Hotel Madison, Wisconsin**

Large Hotels

- **Doubletree Guest Suites Anaheim Resort/Convention Center, California**
- **Doubletree Guest Suites Phoenix, Arizona**
- **Doubletree Hotel Anaheim/Orange County, California**
- **Hotel Roanoke & Conference Center – A Doubletree Hotel, Virginia**
- **Doubletree Hotel Milwaukee City Center, Wisconsin**

DOUBLETREE 2009 CARE CUP – One of the most prestigious hotel performance awards presented by the brand to the top hotel that demonstrated consistent and exceptional performance on quarterly summary reports (CARE Packets) which illustrates how hotel team members care about their guests, their team members and their local community. The hotel also scored consistently in the top 10% of the Doubletree Brand Promise Index – a measurement of the Doubletree delivery of CARE Culture to hotel guests.

- **Doubletree Guest Suites Naples, Florida**

Additional awards also were presented for outstanding accomplishments in a variety of categories including hotel performance, customer loyalty, service, quality assurance, customer satisfaction, sales and marketing, community involvement and environmental efforts. Throughout the month of May, commemorative trophies were presented by Doubletree brand executives to honor individual hotel teams during a series of celebrations at award-winning hotels.

“The Awards of Excellence program provides an outstanding reinforcement of our brand’s CARE service culture with the opportunity to recognize reward and cultivate current and future leaders for our brand,” added Anne Thompson, director of brand culture and internal communications. “We hope each hotel team recognized with one of our brand honors returns to their property with the drive and passion to further exceed their outstanding accomplishments, which we believe can only lead to the further global success of the Doubletree brand.”

For more information on these outstanding, award-winning Doubletree and Doubletree by Hilton hotels and resorts, please visit our website at www.doubletree.com.

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About Doubletree Hotels

With a growing collection of contemporary, upscale accommodations in more than 230 gateway cities, metropolitan areas and vacation destinations worldwide, Doubletree Hotels are distinctively designed properties that provide true comfort to today’s business and leisure travelers. From the millions of delighted hotel guests who are welcomed with the brand’s legendary, warm chocolate chip cookies at check-in to the advantages of the award-winning Hilton HHonors® guest reward program, each Doubletree guest receives a satisfying stay wherever their travels take them. To make reservations at any Doubletree hotel, travelers can visit our website at www.doubletree.com, contact their preferred travel professional or call 1-800-222-TREE in the U.S. and Canada.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 592,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors. For more information about the company, please visit www.hiltonworldwide.com.